

An architectural rendering of a modern, multi-story building with a stepped, terraced design. The building features a mix of grey, white, and yellow panels. It is surrounded by lush green trees and a grassy area. In the foreground, several people are walking, including a man with a backpack and a woman with a camera. A dog is also visible. The scene is set in a sunny, urban environment.

# GIBBONS PLACE REDFERN PUBLIC ART STRATEGY

REDFERN ROSEHILL PTY LTD  
UAP REFERENCE: P1313  
MAY 2018



UAP is an internationally renowned company specialising in collaborative place-making and the management of integrated art and design solutions for the public realm.

UAP has been invited by Redfern Rosehill Pty Ltd, to fulfil the role of Public Art Consultant and prepare this Public Art Strategy for the development of Gibbons Place Redfern. This Public Art Strategy has been prepared in response to the City of Sydney Public Art Policy.

The primary objective of this Public Art Strategy is to analyse and identify the best potential approaches for the inclusion of public art within the development. The strategy will assist in ensuring that ample consideration is given to the integration and role of public art in the architectural design and to ensure the public art recommendations demonstrate excellence whilst being in accordance with the City of Sydney DA conditions for public art.

- To inform the successful commissioning of suitable public art for Gibbons Place Redfern, this Public Art Strategy will:
- Provide a high level site and contextual spatial analysis
  - Establish a Curatorial Vision and themes to guide the conceptual approach for potential public artwork(s);
  - Identify potential Artwork Opportunities detailing the artwork form and materiality, location, role and function, and key collaborators
  - Display benchmark images to illustrate the potential artwork opportunities with indicative budgets;
  - Provide an Implementation Plan with procurement methodology, program, maintenance and sustainability; and
  - Present within the appendix an overview of research into local context, including historic, cultural, environmental and social

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An aerial photograph of San Francisco, California, showing the city's dense urban landscape. The image captures the city's iconic skyline, including the San Francisco-City and County Administration Center, and the surrounding hills and water. The text "SITE CONTEXT" is overlaid in the center of the image.

# SITE CONTEXT

# SITE CONTEXT

## THE DEVELOPMENT: GIBBONS PLACE REDFERN

The 44-78 Rosehill St site is located in the heart of historic and vibrant Redfern, only three kilometres south of Sydney’s CBD. The development will comprise of two towers, of 25 and 30 stories, which are visually linked to the area’s verdant green spaces through their articulated facade design and rooftop plantings.

Optimising solar access and demonstrating excellence in design, the towers will provide 312 new apartments and 3000 sqm of commercial space available for retail shops, cafes and restaurants. The Gibbons Place development is set to significantly improve an emerging inner city residential neighbourhood.



THE PROPOSED CONCEPT DESIGN - AERIAL VIEW



THE PROPOSED CONCEPT DESIGN - VIEW FROM REDFERN STATION PLATFORM



THE PROPOSED CONCEPT DESIGN - VIEW FROM DANIEL DOWSON RESERVE



THE PROPOSED CONCEPT DESIGN - VIEW FROM GIBBONS ST



# SITE CONTEXT

## LOCATION AND ACCESS

The Gibbons Place development site spans Rosehill Street to the east and Cornwallis Lane to the West. Centrally located in vibrant Redfern, just three kilometres south of the CBD, the site benefits from convenient access to the city and surrounds through a diverse array of road networks and transport offerings.

### PEDESTRIAN ACCESS

Located just minutes' walk from Redfern Station, Gibbons Place offers direct pedestrian access to the best attractions of Redfern, Sydney City and surrounds. Ideally situated in the heart of Redfern, Gibbons Place also provides an easy pedestrian access point to a number of key local precincts and destinations, such as the University of Sydney and University of Technology, Redfern Park, Carriageworks and the southern end of Sydney's CBD.

### MAJOR ROADS AND TRANSPORT

Gibbons Place is advantageously linked to a diverse range of public transport infrastructure, including a number of high frequency bus services and Redfern Train Station. The site is also easily accessed by car from both Elizabeth and George Streets (via Regent Street), two of Sydney's major north-south links.

Positioned between the Great Western Highway and Princes Highway to the north, as well as the Eastern Distributor to the east, Gibbons Place offers an ideal node and linking axis to Sydney Airport and Sydney's Western Suburbs.

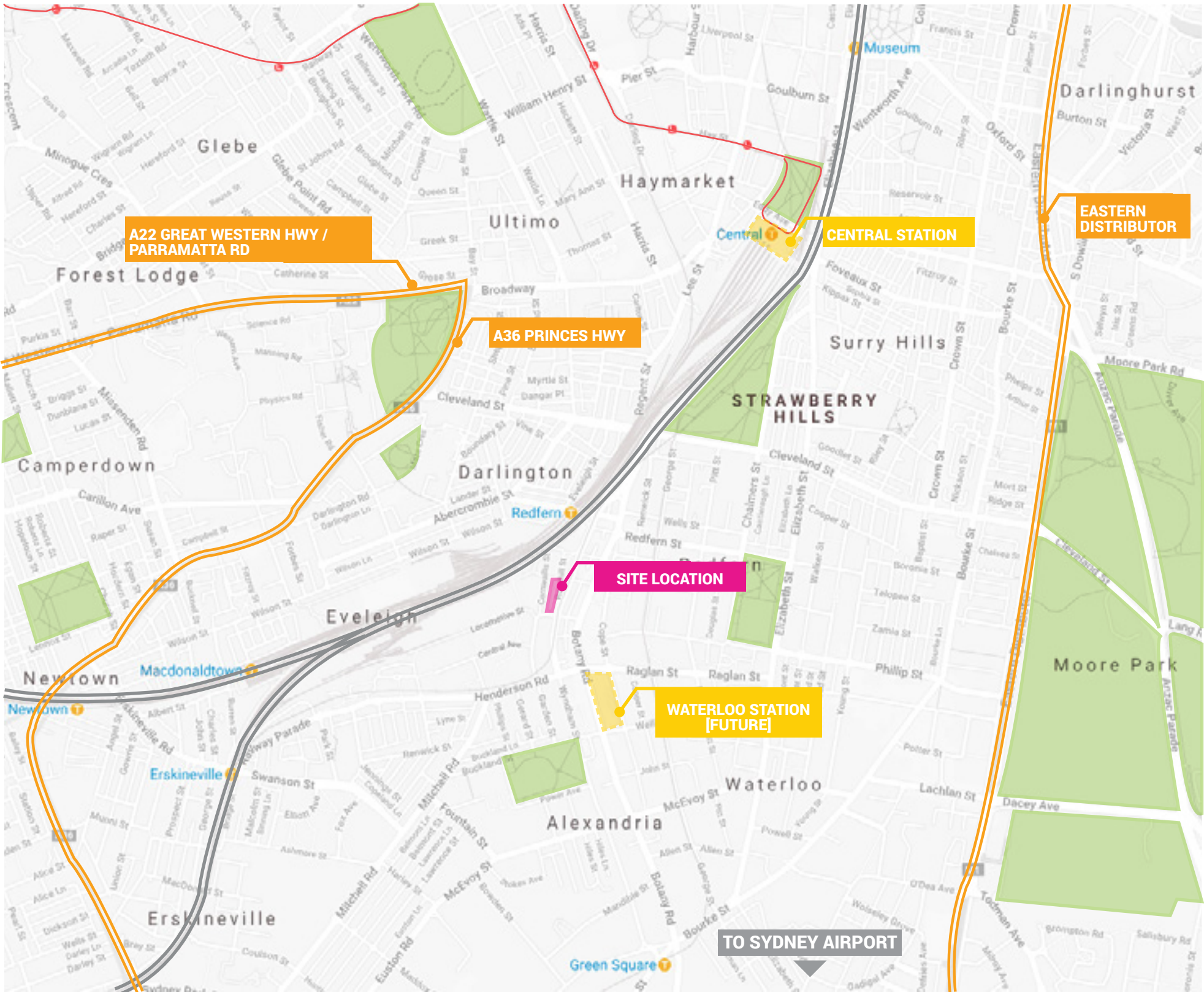
Some of the major surrounding transport infrastructure within the development's immediate surrounds includes:

- Redfern Station (300m)
- Gibbons Street bus services (150m)
- Sydney Airport (6 km)

### FUTURE TRANSPORT INFRASTRUCTURE: SYDNEY METRO

Australia's largest public transport project to date, the Sydney Metro project will revolutionise the way people travel, realising the construction of 31 metro stations along more than 66 kilometres of new metro rail. Located just 400m from the Gibbons Place development site, the proposed Waterloo Station will support the revitalisation of the surrounding precinct, whilst enhancing and extending the reach of Sydney's CBD and Global Economic Corridor.

Waterloo Station is anticipated to be in complete operation from 2024. Refer to the Sydney Metro website for further details and updates: <https://www.sydneymetro.info/station/waterloo-station>



- |                |   |                        |    |
|----------------|---|------------------------|----|
| Train Stations | T | Proposed Metro Station | ⚙️ |
| Light Rail     | L | Railways               | == |
|                |   | Site Location          | ●  |
|                |   | Major roads            | == |



# SITE CONTEXT

## SITE CHARACTERISTICS

Redfern is one of Sydney's most vibrant and diverse inner city neighbourhoods and Gibbons Place surrounds are characterised by a mix of residential, commercial, industrial-era buildings, heritage structures, green spaces and eclectic dining and retail experiences. Renowned as a place of Indigenous historical and cultural importance, Redfern's rich history and proximity to the CBD have seen the neighbourhood quickly emerge as one of Sydney's most sought-after addresses.

Now home to an eclectic mix of professionals, students and an expat community, the area's industrial heritage and heart remains as a quality of pride and distinction, with warehouses re-purposes and transformed into homes for high-end homewares, edgy cafes, galleries and creative spaces for innovation and experimentation.

Key attractions such as the Eveleigh Railway Workshops, Australian Technology Park, and Redfern Park, have created a gritty and eclectic urban neighbourhood where the industrious spirit of creativity and innovation meets the cool, calm and reflective ambience of lush pockets of green landscape.

Listed below are some of the key attractions which define the immediate urban character of the development.

### HISTORICAL & HERITAGE

- Redfern Town Hall
- Redfern Post Office
- Redfern Railway Station
- Everleigh Railway Workshops
- Redfern Aboriginal Children's Services and Archives

### PARKS AND GARDENS

- Redfern Park
- Alexandria Park
- Prince Alfred Park
- Victoria Park
- Chippendale Green

### CULTURAL & ENTERTAINMENT

- Carriageworks
- Everleigh Farmers Market
- Verge Gallery
- White Rabbit Gallery
- The Commercial Gallery
- Broadway Shopping Centre

### EDUCATION & INDUSTRY

- Australian Technology Park
- The University of Sydney
- TAFE NSW Eora College
- Redfern Jarjum College





The background of the image is a dark teal color. Overlaid on this background are several large, green, elongated leaves. The leaves have a glossy texture and are covered with numerous small, clear water droplets. The lighting is soft, highlighting the veins on the leaves and the individual droplets. The overall composition is abstract and naturalistic.

# VISIONING

Public art for Gibbons Place Redfern will be developed to align with the City of Sydney’s vision and goals for public art, and draw from the City’s Sustainable Sydney 2030 vision and related public art policies, strategies and plans.

The matrix (right) consolidates Sydney’s eight guiding principles for public art, indicating how art commissioned for the site will align with these overall goals.

SYDNEY ‘CREATIVE CITY’ VISION

The City of Sydney demonstrates a strong commitment to the provision of creative offerings for the people who work in, live in, and visit the City. Along with a strong history of public art programming, and the combined success of City of Sydney’s various temporary laneway art projects, City of Sydney has also recently conducted wide-scale strategic planning for ‘A Revitalised City Centre’. Culminated in Sydney’s Sustainable Sydney 2030, culture and creativity are recognised as playing an integral role in Sydney’s future as a world-class city.

Supported by the Sustainable Sydney 2030 vision, Sydney’s cultural life is one that is:

- **Visible**
- **Innovative**
- **Proud**
- **Engaged**
- **Diverse**
- **Bold**
- **Curious**

CITY OF SYDNEY PUBLIC ART	GIBBONS PLACE REDFERN PUBLIC ART
Align significant public art projects with major Sustainable Sydney 2030 urban design projects	Artwork commissioned for Gibbons Place Redfern will support Sustainable Sydney 2030 vision, enhancing the extension of the CBD and Global Economic Corridor. The Artwork form, role and function will support the recommendations and objectives of the City Centre Public Art Plan
Recognise Aboriginal stories and heritage in the public domain	Indigenous artists will be highly recommended to participate in a competitive Artist Selection process for the identified Artwork Opportunities. Artists will also be encouraged to draw from the site’s pre-colonial heritage and the City’s Eora Journey public art project
Support local artists and activate city spaces with temporary art projects	Sydney or NSW-based artists will be highly favoured for Artwork Opportunities, showcasing local talent, culture and diversity.
Support vibrant places in Village Centres with community art and public art in City projects	The Artwork will become a memorable addition to the public realm, assist in activating pedestrian areas and contribute to a meaningful, active and vibrant public realm.
Promote the integration of high quality public art in new development	The Artwork will be professionally curated to ensure the contribution of a high quality artwork to the Sydney public realm.
Support stakeholder and government partners to facilitate public art opportunities	The creation of a Public Art Strategy for Gibbons Place Redfern is indicative of the success of the City of Sydney Public Art Strategy and Policy, facilitating the incorporation of an additional permanent artwork for the City’s public realm.
Manage and maintain the City’s collection of permanent artworks, monuments and memorials	The Public Art Strategy for Gibbons Place Redfern provides guidelines and recommendations on the management and maintenance of public artworks to be developed for the site. The artworks will not duplicate existing artworks, monuments, memorials and/or their related concepts.
Initiate and implement programs to communicate, educate and engage the public about City Art projects	Public art created for Gibbons Place Redfern has the potential to be incorporated into existing City Art projects, and programs, and those of the Central to Eveleigh renewal, whilst providing a quality artwork that is accessible to a diverse community.



### WHAT IS A CURATORIAL RATIONALE?

The Curatorial Rationale is based on contextual analysis, including research into the history, aspirations, environment and urban character of the place. The framework ensures that the public art is conceptually connected by setting an overarching vision for art, describing what the artworks aspire to achieve, and providing thematic inspiration for artists.

### PROPOSED CURATORIAL RATIONALE:

#### MODERN NATURE// URBAN THRIVE

The Curatorial Rationale *Modern Nature//Urban Thrive* is a vision for art intrinsically connected to place and the associated narrative of one of Sydney's most vibrant, reputable and historic neighborhoods. *Modern Nature//Urban Thrive* describes a place ever defined by the intertwining of natural and urban growth. Drawing back from the lush landscapes cultivated by the Gadigal Indigenous peoples for aeons, and reminiscent of William Redfern's historic flower and kitchen gardens, the Curatorial Vision connects to this spirit of natural abundance that has ever defined life in this gritty and edgy neighborhood.

The Rationale celebrates Redfern as the site of the colony's first pleasure gardens, which offered a modern way to enjoy nature in the city. *Modern Nature* conjures notions a new relationship between the urban and the green. It describes the sustainable aspirations for the Gibbons Place building design, with its green walls and sky gardens, and imagines the new vistas it will offer across a landscape shaped by the ongoing interplay of modernity and nature.

*Modern Nature//Urban Thrive* is a narrative of a place shaped by elemental forces, built by industry, fuelled by imagination, infused with culture and activated by urban energy. This Curatorial Rationale offers an inspiration point to artists, inviting them to engage with the building's evocative architecture, create artistic sculptural wonders which emerge from the ground plane, or craft functional urban elements for rest, respite or deeper engagement with the dualities that define this city precinct.





# VISIONING

## CURATORIAL THEMES

This page provides an overview of three key thematic drivers which may further inspire artists in the creation of site-specific concepts for Gibbons Place.

### INDUSTRIOUS LEGACIES:

A reference to the district's distinct industrial heritage and character, 'Industrious Legacies' may inspire artists to draw inspiration from a number of conceptual drivers, including but not limited to: Patterns or detailing evoking the rhythms and symphonies of the railways

- Urban topographies and landscapes, taking inspiration from industrial roof lines, steam, the workings of machines
- Kinetic qualities offering a sense of movement and shifting perspectives
- Lighting elements to offer distinctive day and night experiences

### ILLUSTRIOUS IMAGININGS

Inspired by the hard-working spirit, imagination and determination of people of have come to define this place over time, 'Illustrious Imaginings' may inspire artists to draw inspiration from a number of conceptual drivers, including but not limited to:

- Indigenous knowledge and heritage, the surrounding places of ceremony, culture and change
- Unique site-specific stories, historical references, architectural landmarks, lost gardens
- Colour combinations capturing the luminous energy of a multi-cultural precinct
- The flora and fauna of the new urban eco-systems / cockatoos, currawongs, bowerbirds

### FUTURE FLOURISH

Capturing the spirit of natural and urban abundance that defines the precinct's future of prosperous potential, 'Future Flourish' may inspire artists to draw inspiration from a number of conceptual drivers, including but not limited to:

- Intellectual and urban energy / technological innovation and invention
- Future gardens, seed banks/ symbolic growth
- Interfaces between built and natural /sustainable and green
- Digital design/ projections and post-industrial possibility





A close-up photograph of a grey, porous rock surface, possibly a volcanic rock, with numerous small holes and a rough texture. Green plants with long, narrow leaves are growing on the right side of the rock. The text "ARTWORK OPPORTUNITIES" is overlaid in the center in a bold, white, sans-serif font.

# ARTWORK OPPORTUNITIES



# ARTWORK OPPORTUNITY

## OVERVIEW

Three (3) potential Artwork Opportunities have been identified for the Gibbons Place development:

- Integrated Imaginings
- Sculptural Wonders
- Urban Elements

The following pages provide further information on each of these opportunities, including information on recommended locations, form, artwork role and desired experience, artwork bechmarking and procurement recommendations.

Artwork developed for the Gibbons Place development will be developed in accordance with the required budget for public art as stipulated by the City of Sydney DA Conditions of Consent for art in new developments.

*Please note it is anticipated that Artwork Opportunities will be further refined within future stages of the architectural design process.*



INTEGRATED IMAGININGS



SCULPTURAL WONDERS



URBAN ELEMENTS



# ARTWORK OPPORTUNITY

## INTEGRATED IMAGININGS

The architectural and urban surfaces may present a fertile opportunity for an artist to explore the Curatorial Themes. Depending on scale, the approach can be either extensive coverage or a high-impact limited coverage approach.

**POTENTIAL LOCATIONS**

- Walls
- Soffit
- Facade
- Ground plane

**FORM**

This major artwork opportunity may comprise:

- Paint / graphic treatments
- Screen / panel cladding
- Sculptural attachments
- Neon / projection / digital

**ROLE AND FUNCTION**

- Become a distinctive feature of the urban landscape, highlighting the vibrancy and character of Redfern
- Contribute to creating a habitat of creativity
- Incorporate colours, textures and patterns to connect visually to the natural environment
- Assist with placemaking, building a strong identity for the area and activate the public realm
- Engage with the site context through an inventive and artistic conceptual approach
- Complement the architectural design while retaining its own presence as an artwork

**PROCUREMENT RECOMMENDATION**

A competitive process is recommended. Please refer to Page 20 for detailed Artist Procurement Recommendations.



\* Images are for benchmarking purposes only not suggested artists or concepts



# ARTWORK OPPORTUNITY

## SCULPTURAL WONDERS

The development presents the unique opportunity for artists to create works which activate the development’s external streetscape and public realm through insightful sculptural interventions which interweave the natural with the urban.

**LOCATION**

Surrounding streetscape (exact locations TBC)

**FORM**

This major artwork opportunity may comprise a:

- Free-standing sculpture
- Series of sculptural elements

**ROLE AND FUNCTION**

- Be a bold, visual reflector of place; a statement of pride and ownership
- Become a distinctive and memorable feature of the landscape, showcasing the vibrancy and character of Redfern
- Be an iconic and memorable marker that transforms the urban landscape, and is visible from key pedestrian and vehicular sightlines
- Promote tourism and social media interaction
- Create moments of awe and wonder, enhancing the everyday pedestrian and resident experience with a creative vibe
- Create a vibrant atmosphere, encourage social interactions and deliver inviting places for community interaction
- Assist intuitive wayfinding by providing visual anchors and physical touchstones along daily journeys
- Deliver fine-grain experiences which create a playful relationship between the viewer and the urban environment

**PROCUREMENT RECOMMENDATION**

A competitive process is recommended. Please refer to Page 20 for detailed Artist Procurement Recommendations.



Jamie North



Jason Sims



Bruce Reynolds



# ARTWORK OPPORTUNITY

## URBAN ELEMENTS

Located in the heart of a thriving urban hub, the development presents an exciting opportunity for artists to merge create imaginative urban elements that activate the public realm, and are both artworks and functional elements.

### LOCATION

Surrounding streetscape (exact locations TBC)

### FORM

Urban elements may comprise a wide variety of forms, including but not limited to the following artist-designed features:

- Seating
- Play elements / bicycle racks
- Shade structures / canopies
- Lighting

### ROLE & FUNCTION

- Enhance the everyday experience of the precinct with a creative vibe
- Add an informal artistic element to the urban environment and create places that are inspiring and enjoyable to be in
- Contribute to a creative journey of discovery with distinctive and memorable attractors for residents and pedestrians passing by
- Activate the site and add a layer of placemaking encouraging a distinctive community ethos
- Create a vibrant atmosphere, encouraging social interactions and delivering inviting places of communal activity
- Encourage increased dwell time in key sites, and provide moments of intrigue, delight and surprise
- Contributing to a pleasant, safe and welcoming environment

### PROCUREMENT RECOMMENDATION

A competitive process is recommended. Please refer to Page 20 for detailed Artist Procurement Recommendations.



Alexander Loterzstain



Plummer + Smith



Frank Gehry



Sebastian Di Mauro





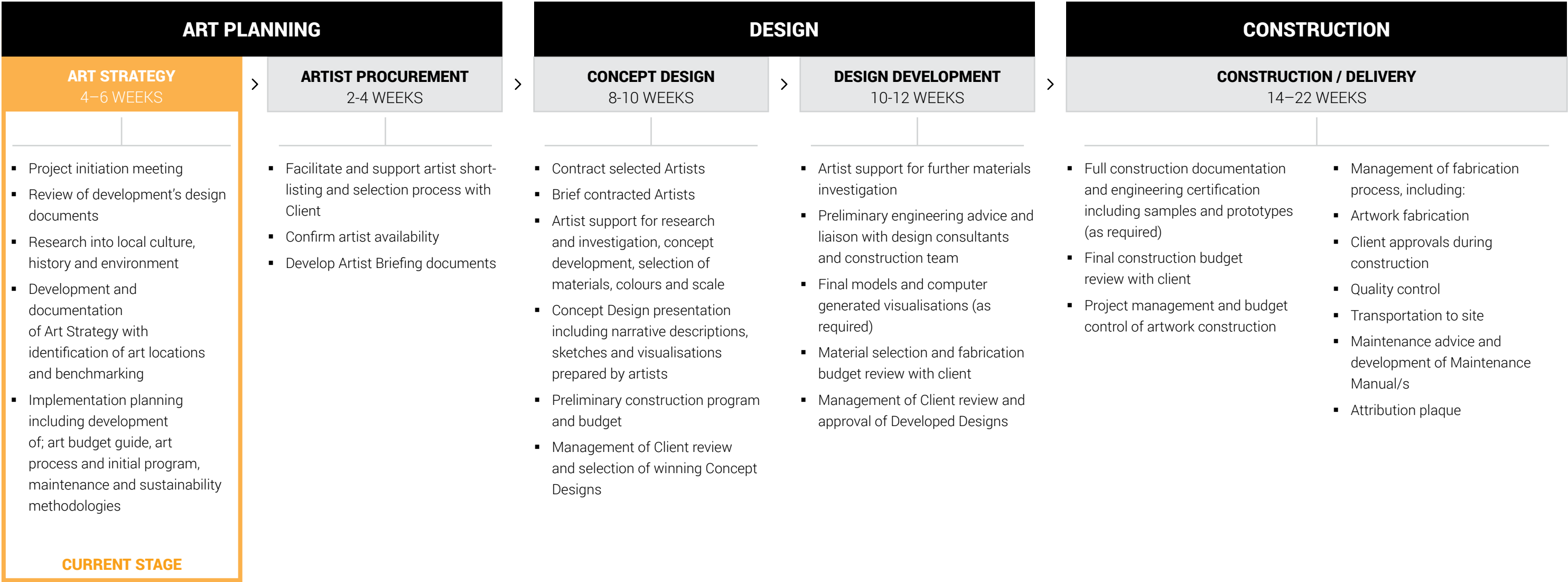
# IMPLEMENTATION



# IMPLEMENTATION

## GUIDELINE TO TYPICAL PUBLIC ART PROCESS

The process outlined below details the typical process for the commissioning of permanent public artworks and includes anticipated time-frames for each stage. It is recommended that public art developed for Gibbons Place Redfern refer to this process as a guideline for the commissioning of permanent public artworks.



### REVIEW POINTS BY STAGE

- |  |  |  |  |   |
|--|--|--|--|---|
| <ul style="list-style-type: none"><li>Client and City of Sydney review Art Strategy and approve to proceed</li></ul> | <ul style="list-style-type: none"><li>Client reviews artist shortlist and selects artists to proceed</li></ul> | <ul style="list-style-type: none"><li>Client and City of Sydney review selected Concept Designs and approve to proceed</li></ul> | <ul style="list-style-type: none"><li>Client reviews Design Development packages and approves to proceed</li></ul> | <ul style="list-style-type: none"><li>Client and City of Sydney review and approval point, confirming completion of art requirement</li></ul> |
|--|--|--|--|---|



# IMPLEMENTATION

## ARTIST PROCUREMENT

A competitive is recommended for the procurement of an Artist for the Gibbons Place Redfern project. The steps of the Artist Selection and Concept design phase are listed below:

### COMPETITIVE PROCESS

- A short list of 5 – 7 artists is developed by a professional curator
- 2 artists are selected to develop concept designs in competition with each other
- The 2 concept designs are presented for selection of 1 concept to continue to design development
- All artists are paid a concept design fee
- The selected artist's concept moves into the design development stage.





# IMPLEMENTATION

## SUSTAINABILITY

All artworks commissioned for Gibbons Place Redfern project should consider the importance of environmental sustainability. Throughout the development phases of the artwork, the artists, and the design, construction and installation teams will be encouraged to consider implications for sustainability and environmental impact as follows:

### MATERIALS SELECTION

It is suggested that all artists, design and construction team members consider environmentally preferred materials options, based on 5 primary considerations:

- Proportion of recycled content of the material
- End of life recyclability of the material
- Total Carbon footprint of material
- Longevity of the material
- Sustainable technologies

Artists and designers are encouraged to consider the potential for incorporating sustainable technology into the artwork. This may include, but not be restricted to:

- **Water** – minimisation / storage / recycling
- **Energy** – efficiency / renewable sources for lighting, sound or kinetic elements

### MICROCLIMATIC EFFECTS

All structures in our environment, large or small, can affect the conditions in their immediate locality. Wind tunnels or screens, light reflection or shadow, radiant heat from surfaces or masses, can all potentially affect human comfort in a space, positively or negatively.

Artists and designers will be encouraged to consider how their designs may affect conditions in the immediate locality of the artwork. This can be summarised as the localised effect on:

- **Temperature:** heat ‘island’ absorption and radiation / cooling effect
- **Light:** reflection / focusing / penetration / shading
- **Wind:** tunnelling / cooling / deflection / turbulence / noise
- **Water:** runoff / catch / storage / absorption / evaporation / humidity

### CONSTRUCTION PHASE

A number of key elements should be considered during the construction phase of the artworks:

All artists, design and construction teams will consider the sustainability of the finished piece. This may include, but not be confined to, the environmental costs associated with light, sound, motion, microclimate installation, maintenance and lifespan. All sub-contractors will be assessed with respect to their environmental awareness, reputation or credentials

The design and engineering methods will take into consideration the complexity of construction and assembly and its carbon emissions impact through energy intensity or efficiency.





# IMPLEMENTATION

## MAINTENANCE

Maintenance is a key factor in the long-term care and quality of public artworks and should be taken into consideration during concept and design development, during material selection and construction. In addition, the development of a maintenance program will ensure that the benefits generated by public art can be enjoyed over a long period and that maintenance costs can be kept to a minimum.

There are climatic conditions for the Gibbons Place Redfern project that all artists and fabricators must consider during permanent artwork development to ensure the longevity of all artworks. These conditions include humidity, fatigue, vehicular pollution, UV degradation and vandalism.

### MATERIAL SELECTION

To withstand these conditions, artists will be required to ensure their artworks are of a robust nature, incorporate technologies that are easily replaced and be constructed from materials suitable for long-term exterior installations.

Artworks may be constructed from materials such as:

- Brass
- Cast aluminium
- Cast bronze
- Ceramic/Mosaics
- Concrete
- Copper
- Glass (select)
- Stainless Steel (select)
- Exterior grade paint
- LEDs

Please note the above list provides examples only and is not prescriptive to the selection of materials.

Materials not considered suitable include resins, soft timbers and any materials that are not UV stable.

Where artworks include technology elements, these should be high quality, warrantied components and fittings that are easily accessible for replacement. Use of LEDs is recommended for longevity and power efficiency of lighting installations.

### MAINTENANCE PROGRAM

During the development of a public art project, consideration should be given to the thorough documentation of the processes involved in the future care and maintenance requirements of the artwork. This information is captured in an Artwork Maintenance Manual which outlines the following information in relation to the artwork:

- Contact details for the construction company/companies involved
- Materials used during construction and supplier details
- Treatments, aftercare works and processes
- Design and structural drawings
- Predicted lifespan of components
- Location of power source, power supply, water supply etc
- Cleaning program outlining processes and recommended frequency
- Any specific specialist maintenance requirements

The Artwork Maintenance Manual forms the final handover of ownership of the artwork.

### FINANCIAL IMPLICATIONS

While artworks should be designed to be durable and require minimum maintenance, all permanent artworks in the public realm will require a certain amount of maintenance to ensure their longevity and reduce replacement costs. All commissioners of artworks must understand the maintenance responsibilities of each artwork which will be minimised and explained during the design stages.

In order that maintenance responsibilities and associated costs do not become onerous it is recommended that responsibility for maintenance is clearly established and that a condition check of the artwork is undertaken on a regular basis with any remedial works and cleaning carried out when necessary. This will prevent any deterioration of the artwork that may lead to more expensive restoration works in the long-term.

### ARTWORK LIFE-SPAN

Permanent artworks commissioned for the Gibbons Place Redfern project should be intended to have a life expectancy of up to 25 years. Where artworks include technology elements with expected lifespans shorter than 25 years, the future owner of the artwork may choose to conduct a review of the artwork before the intended expectancy is reached.



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A large crowd of people is gathered inside a historic building, likely a market or festival. The space is filled with warm, golden light from numerous string lights hanging from the high ceiling. The architecture features exposed wooden beams and large windows. In the foreground, people are walking and standing, some looking towards the camera. In the background, there are food stalls and more people, creating a lively atmosphere. The overall scene is festive and communal.

# APPENDIX

ARTS & CULTURAL SNAPSHOT  
HISTORICAL SNAPSHOT  
SITE TIMELINE



# APPENDIX

## ARTS AND CULTURAL SNAPSHOT

Located in direct proximity to some of Sydney’s major cultural destinations, Gibbons Place Redfern stands amidst a hub of art activity that enlivens Sydney’s public realm. These artworks, events and institutions have grown to enrich the fabric of public places in Sydney, along with the city’s identity, creating a world city that regularly ranks highly in global surveys of desirable places to live, work and visit.

### CARRIAGEWORKS

The development site is near Carriageworks, Australia’s largest contemporary multi-arts centre, which retains its unique nineteenth-century industrial heritage as the former railway carriage workshops for NSW. Carriageworks defines the emerging contemporary cultural power of the precinct with its ambitious artist-led program and reputation for large-scale immersive experiences. The centre is a major venue for the Biennale of Sydney, Sydney Festival and Vivid Sydney, with more than 1.2 million visitors welcomed to Redfern every year to engage with its risk-taking and culturally diverse program that spans visual arts, dance, performance, film and music.

### MAJOR EVENTS

Situated at the commercial heart of Australia’s largest city, the precinct is host to a calendar of major events all year round. In 2010 and 2011 Sydney, the ‘Creative City’, was recognised as the best festival and event city in the world (International Festival and Events Association). These events light up and invigorate the city, nurturing the imagination and creativity vital for great cities to thrive.

A selection of just some of Sydney’s major calendar arts and cultural events are listed below:

- Sydney Festival
- Biennale of Sydney
- VIVID Sydney
- Sydney Fringe Festival
- Art & About
- Festival of Dangerous Ideas (FODI)
- Sydney City Gay & Lesbian Mardi Gras
- Sydney New Year’s Eve
- Art Month





# APPENDIX

## HISTORICAL SNAPSHOT

### INDIGENOUS HERITAGE

Prior to the arrival of European colonists in 1788, the development site was within the traditional lands of the Gadigal (or Cadigal) people, which covered the area south of Sydney Harbour from South Head to around Petersham. Archaeological sites have evidenced occupation of and use of the land by Indigenous peoples upwards of 15,000 to 20,000 years. The land provided a plentiful abundance of sustenance and held deep ceremonial and spiritual significance.

### EUROPEAN SETTLEMENT

Within a short time of the arrival of the first fleet, urban development began. Governor Macquarie granted 100 acres of land, described as rich alluvial flats surrounded by sandhills, to pioneering doctor and former convict, Dr William Redfern in 1917. The suburb's growth began in earnest with its subdivision in 1842, then characterised as a mix of brick, stone and slab houses and pasture land. From then until 1890s Redfern grew quickly into a thriving inner-city suburb supporting many flourishing businesses, high quality buildings, well-constructed roads, and the city's original railway station. It's strategic position in the railway network saw it become the centre of industrialisation of Australia's railways from the 1880s and the suburb transformed into an industrial working class suburb.

### THE GARDENS

Redfern made a significant horticultural contribution to the colony as well as providing its first pleasure gardens. 40 acres of nursery and market gardens on Bourke Street, gradually became a popular resort for Sunday picnickers and the place to which Sydney-siders flocked at weekends. On weekdays the gardens functioned as market gardens, and a nursery-supplier of seeds, a huge range of plants and trees and a source of cut flowers.

### EVELEIGH RAILWAY WORKSHOPS

Considered now to be of exceptional heritage value, the thriving railway workshops at Eveleigh once serviced the entire state of NSW. The yards comprised of two main groups of buildings known as the Carriage Workshops (now Carriageworks) and the Locomotive Workshops (now part of Australian Technology Park) which sit on either side of the main southern and western rail lines at Redfern. The main tasks of the workshops were the construction, repair and maintenance of steam-powered locomotives, wagons, and passenger carriages. From the late 1880s the Eveleigh Railway Workshops were one of the largest employers in the state and pivotal to the history of the Australian Labour Movement.

### THE BLOCK

Redfern has a strong ongoing aboriginal presence since colonisation. One of the area's most famous features is The Block, a pioneering aboriginal owned housing area, whose rich cultural life centres on Eveleigh Street. Since the 1930s it has acted as a spiritual home in the city for indigenous people across the country. The Block was the origin of the Freedom Ride organised by Charles Perkins and Rev Ted Noffs in the 1960s, cementing its place at the heart of Aboriginal efforts to acquire civil rights.

### TODAY

Redfern is transforming its former industrial roots into a popular location for students and working professionals. Redfern's diverse population includes a strong indigenous and migrant community with half its population born overseas. With its prime inner-city location, lively entertainment offerings and emerging food culture, Redfern is once again becoming one of Sydney's most sought-after addresses. With its strategic location in the city and vibrant cosmopolitan lifestyle, the future of Redfern is bright.





